

2012 North Carolina Child Passenger Safety Conference

Mission:

The mission of the North Carolina Child Passenger Safety Conference is to provide continuing education and networking opportunities to currently certified child passenger safety technicians and instructors in North Carolina. The conference aims to provide sessions that reflect diversity of the field, with the intent of increasing knowledge and sharing best practices throughout North Carolina and beyond. This event is structured to bring together hundreds of technicians, instructors and industry leaders to discuss the most current occupant protection resources, technologies, products, and programs.

Who organizes the conference?

The North Carolina Child Passenger Safety (CPS) Training Committee organizes the conference.

The NC CPS Training Committee is a group of child passenger safety advocates representing agencies and programs involved in state or local CPS educational and training efforts from all regions of North Carolina. State and local law enforcement agencies, fire and rescue departments, health departments and hospitals as well as individual CPS advocates are represented on the committee.

NC has been supporting child passenger safety advocates and educators with a child passenger safety conference periodically since 1982 and annually since 2006.

March 6-7, 2012

**Hilton North Raleigh/Midtown
Raleigh, North Carolina**

Conference
Sponsorship and
Exhibit Information



This conference brings together approximately 300 local and state safety advocates from North Carolina and surrounding states. Sponsorship of the 2012 NC CPS Conference is a wonderful way to promote your company while investing in a worthy cause. As a conference sponsor your organization will have numerous opportunities to increase product recognition, showcase new products and technologies, and network with child passenger safety technicians.

While reviewing the following information, please keep in mind that the sponsorship packages can be tailored to meet the specific needs of your organization.

Once you have selected a sponsorship level, please complete the following form and return on or before January 06, 2012.

In-kind donations are also welcome. If you are interested in product/service donations you may also submit the following form or contact us to discuss further.

Questions?

For more information on the 2012 NC CPS Conference:

- Visit www.buckleupnc.org
- Email SarahATilton@gmail.com OR kirley@hsrc.unc.edu
- Call Sarah Tilton at (803) 517-1985 OR Bevan Kirley at (919) 962-5836



Platinum
 \$2,500

Sponsors at this level will receive four complimentary conference registrations and special acknowledgement of sponsorship from the podium during the opening plenary and awards luncheon. Company logo¹ will also appear on the front cover of the conference program, welcome registration table signage and select conference signage. Sponsor at this level and you may include pre-approved product information in each welcome bag and giveaway items at the awards luncheon tables.

Gold
 \$1,500

Sponsors at this level will receive three complimentary conference registrations and special acknowledgement of sponsorship from the podium during the opening plenary. Company logo¹ will also appear on the inside of the conference program, welcome registration table signage and select conference signage. Sponsor at this level and you may include pre-approved product information in each welcome bag.

Silver
 \$1,000

Sponsors at this level will receive two complimentary conference registrations and special acknowledgement of sponsorship from the podium during the opening plenary. Company logo¹ will also appear on the inside of the conference program, and welcome registration table signage. Sponsor at this level and you may include pre-approved product information in each welcome bag.

Bronze
 \$500

Sponsors at this level will receive one complimentary conference registration and special acknowledgement of sponsorship from the podium during the opening plenary. Company logo¹ will also appear on the inside of the conference program. Sponsor at this level and you may include pre-approved product information in each welcome bag.

CPS Awards
 \$1,000

Sponsor awards to be presented at the 2nd Annual NC Child Passenger Safety Recognition Luncheon to recognize outstanding work in NC CPS. Awards include Technician of the Year; Instructor of the Year; Program of the Year; and Advocate of the Year. Special highlights will include Known CPS Saves over the past year. Sponsor the awards and have your logo included on the plaque.

Speakers'
 Gifts \$500

Sponsor a gift with BUK and your company logo that will be given to each presenter and speaker at the conference.

400 Items for
 Registration
 Bags

Items to be included in every attendee and speaker registration bag.

Suggested items include:

- Pens
- Notepads
- Bottled water or snacks
- Backpacks
- Key Chains

Sponsor Door
 Prizes

In-Kind donations – you provide items
 Sponsor or provide door prizes in appreciation of attendees' participation in the conference.

Table Exhibits
 \$150 non-profit
 \$250 for-profit

Exhibit to highlight your organization or business! Displays may be manned or unmanned. Please provide 325 items if you plan on distributing items to participants. Exhibitors will receive a 6' table, table skirt, and one conference registration (additional agency/company representatives must pay a \$125 registration fee). The first 10 commitments will be accepted.

¹Buckle Up Kids will use your logo as a first option in all applicable instances and will use your company's name when logo placement is not available. All co-branded materials will adhere to BUK Training Committee guidelines.

2012 North Carolina CPS Conference
March 6-7, 2012
Raleigh, North Carolina
Sponsorship and Exhibit Information



- Yes! We are committed to saving our children from motor vehicle injuries and death. Enclosed is our sponsorship information, donation and logo artwork.

Company Name: _____

Street Address: _____

City: _____

State: _____

Zip: _____

Contact Name: _____

Phone: _____

E-mail: _____

Name(s) of Representative(s) Attending Conference*: _____

**All representatives attending the Conference must register through buckleupnc.org*

Our organization will sponsor at the:

Platinum Level: \$2500

- Attending Conference - \$2000 tax deductible
 Not Attending Conference - \$2500 tax deductible

Silver Level: \$1000

- Attending Conference - \$750 tax deductible
 Not Attending Conference - \$1000 tax deductible

Gold Level: \$1500

- Attending Conference - \$1125 tax deductible
 Not Attending Conference - \$1500 tax deductible

Bronze Level: \$500

- Attending Conference - \$325 tax deductible
 Not Attending Conference - \$500 tax deductible

Our organization will:

- Sponsor CPS Awards (awards and printing costs)..... \$1000 (Fully deductible)
 Sponsor Attendees Networking Evening \$1000 (Fully deductible)
 Sponsor Speakers Gift \$500 (Fully deductible)
 Sponsor Registration Bag Items 400 items (Deductible)

What item(s)?: _____

- Provide a Table Exhibit (Check one):

Non-profit/government Rate \$150 (Not deductible) For-profit Organization \$250 (Not deductible)

- Sponsor Door Prizes: List item(s): _____

This signed form, logo artwork (.ai or .eps format), and sponsor monies must be received by January 6, 2012 to be guaranteed all applicable sponsor benefits. Sponsor items for registration bags and / or door prizes must be received by Friday, February 24, 2012. All checks or items should be mailed or shipped as follows:

Make all checks payable to: UNC Chapel Hill
Memo line reference: NC CPS Conference 2012

Mail to:
UNC Highway Safety Research Center
CB# 3430
Chapel Hill, NC 27599
Attn: Dan Harper

Ship to:
UNC Highway Safety Research Center
730 Martin Luther King Jr. Blvd., Suite 300
Chapel Hill, NC 27514
Attn: Dan Harper

Contact for questions: Bevan Kirley, UNC HSRC, 919-962-5836 or Kirley@hsrc.unc.edu